



What you need to know about:

Business Continuity

Business continuity refers to the development of processes and systems to protect and recover essential business components. These systems are inherently designed to ensure business operation recovery and continuation during a disaster or significant threat.

Proactive strategies are the foundation for business continuity and the key to overcoming a crisis. This concept brings all departments together ensuring unified protection while making the IT department the point of contact and leveraging technology to deliver solutions. Advanticom outlines the plan for restoring business functions and what critical communications need to be shared (and with whom) within your business. The goal of business continuity planning is to design and implement a complete risk reduction model that focuses on minimizing business losses and works to quickly restore all business functions after any harmful event.

Advanticom's business continuity planning brings our team of experts in to study and analyze your IT infrastructure, operations, and business resources. We take a deep dive into the way your business currently handles threats and events to detect if there are gaps or lapses in protection that need to be addressed. We then prepare a full business continuity plan that outlines every component of your business preparedness, response, and recovery.

Advanticom's Comprehensive Plan Includes:

1. Cost savings from reducing the amount of physical IT hardware
2. Consolidation of existing infrastructure from decommissioning unnecessary components and optimizing
3. Energy savings including a reduction in cooling costs and power consumption
4. Reduction of a company's carbon footprint and environmental benefits
5. Improved disaster recovery planning and implementation
6. Easier management of the IT environment
7. Minimal downtime for maintenance and upgrades

Planning for the worst is the only way to anticipate, prepare, and guarantee your business will survive something so costly and detrimental. Let Advanticom help you protect that bottom line with a thorough business continuity plan.

