

Why **Managed Services** is a Great Addition to Your **Cloud Strategy**

Are you considering moving your IT infrastructure to a cloud-based model? Well then here is some good news: you are in a position to save on costs and resources by partnering with an MSP.

Managed service providers (MSPs) are companies to whom you can outsource much, if not all, of your IT management. The positive discussion around managed services is that an MSP can fix most of your IT errors and threats in a proactive way – meaning, before the threat becomes a real problem. This proactive IT management style has caused the buzz around managed services to boom in the past few years. It is saving countless organizations from significant amounts of hourly IT billing expenses and lost man-hours.

What does Managed Services have to do with the cloud? Plenty.

By their nature, MSPs manage most of the IT maintenance from a distance – remotely. Through the network they make sure that every device is digitally “well oiled.”

When you are transitioning to a cloud business, security of your network and data is of utmost importance. Perhaps you are moving all of your data and workstations to a public cloud. In that case, your digital IT data is comingling on the same servers as other public cloud customers (this is to why the public cloud is so cheap!) Maybe you are opting for a private cloud - an onsite virtualization strategy.



Different than traditional IT teams, MSPs specialize in managing the complexities that come with cloud implementations. You could argue that the entire MSP business model is cloud based, since all of their clients’ workstations are remotely guarded.

Cloud Transition Errors Prevented

During a transition to the cloud, there are numerous security threats and inevitable quantities of user error. If you have an internal IT team, you will probably observe their frustration as they work through all the network kinks and try to answer every helpdesk inquiry that comes through. Both of these will be seen in significant quantity as you transition to the cloud.

Managed services adds a layer of preventative maintenance between your hosted cloud infrastructure and your employees. Imagine a highly skilled network team holding up shields to reflect all the system errors, viruses, and network outages that will barrage you during your cloud transition.

MSP Remote Monitoring

Since MSPs use advanced monitoring software installed on your network, they have access to thousands upon thousands of glitches, errors, and threats within your IT infrastructure. Then, before you even know it, the issues are resolved remotely. Even in the middle of the night while you are asleep, your MSP is protecting your network and resolving issues.

Your IT infrastructure is like the human body – incredibly complex and powerful, but easily infected. Making a transition to the cloud is like undergoing open heart surgery in your business. Your IT team is the surgeon, carefully moving delicate pieces of technology. Your MSP is the medication. The white blood cells. The antibodies of IT.



Live Support for Employees

Once your transition to the cloud is complete you will be dealing with the issue of training your staff to understand how to operate their systems and access their data. Rather than exhaust your IT team, you can outsource most of the work to a help desk at your MSP. Using remote access, your MSP can quickly and easily resolve 95% of all end-user problems, most of which are caused by lack of direction. This is another necessary step to your cloud transition – enabling your employees to find answers to their IT questions.

How to Get Started

Are you ready to make the switch? Would you like more information on managed services? Contact Advanticom Inc, a Pittsburgh based managed services provider. Get a free consultation on how to effectively transition your business to the cloud, and sign up for a managed services program that will ensure your successful cloud transition.

Advanticom Inc

Telephone: 412-385-5000

Email: Info@Advanticom.com